

Srinivas Pendela
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Professional Summary

8+ years' of Web Development experience specializing in Front End Technologies. Extensive knowledge of full development life cycle of User Interface applications with expertise in **PHP, J2EE, Javascript, jQuery, Angular JS**. Proactive team player and task-oriented leader with exceptional analytical, organizational and client management skills. Effective in training and mentoring onsite and offshore developers. Have great motivation to learn new skills/technologies. Currently working as a Freelance Full Stack Web Developer for the past 5 years' developing visually appealing responsive E-commerce websites, that are SEO optimized. www.ennovation.com

Education

- **Masters in Computer Science**, Lamar University, USA. 2002 – 2005
- **Bachelors in Computer Science**, Vellore Institute of Technology, India 1996-2000

Technical Skills

Programming Languages:	J2EE, PHP5.6, C#, C/C++
Front-end programming skills	HTML5, CSS3, Bootstrap 3.3/4.0-beta, JavaScript, jQuery, AngularJS, AJAX, Promise, Lodash, jQuery UI, jQuery Mobile, Moment.js, Less and Sass (SCSS), Spring Web Flow, ASP.NET, Java Servlets, ASP, XML, JSON, DOM
Backend programming skills	Node.js, Express.js, Java, SpringMVC
Databases	MySQL, NoSQL, MongoDB, Oracle
IDE	PhpDesigner, WebStorm, Sublime Text 2/3, Visual Studio 2015, Atom, Code, Eclipse, IntelliJ IDEA
CMS	Wordpress 4.5, Joomla 3.2
Web Servers	IIS, Tomcat 8, XAMPP
Operating Systems	Windows 10, 2008, Linux
Project Management Tools	JIRA
Others	CVS, Ant, Maven, PERL, Crystal Reports, UML

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Experience

Freelance Full Stack Web Developer,
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May 2011- Present

- **Vision Eye Photography , India** <http://www.visioneyestudios.com>
 - Working on new UI design with a custom admin site.
- **Douglas Aerospace , Australia** <http://douglasaerospace.com.au>
 - Working on a new website design.
 - Worked on multiple mockups/ UI /UX experiences using HTML5, CSS3, Bootstrap, 960.gs, Photoshop.
 - Worked extensively to get the website **SEO optimized**.
 - Performance optimization, vulnerability and security testing.
 - Provided technical advice and feedback communication with higher ups.
 - Managed day-to-day website and domain updates when required.
 - Designed and developed an e-brochure for the company.
- **Andorra-Holidays – Andorra-Europe Web Application**
(<http://www.andorra-holidays.com>)
 - Custom design of homepage and other subsequent pages.
 - Modified/upgraded the **ski-booking web application**.
 - Involved in **Root Cause Analysis on important bugs**.
 - Fixed new JS bugs that came up when adding new categories for UI on Admin site
 - **UI and JS fixes** for “last-date/time” as to by when a customer could book.
 - Fixed bugs for modal windows – jQuery reveal plugin.
 - Fixed bugs at the **POS (Point of sale)**.
 - **Complex Front-end & backend (admin) JS fixes** for with category and date when the ski- package was purchased.
 - Developed a customized backend web application for admin.
 - Worked on white hat SEO techniques to get better organic ranking
 - Realized 30% growth with the **white hat SEO** optimization
 - Responsible for updates and UI changes when required.
 - As a **team leader** – managed 2 other offshore freelancers.
- **Aerospace Surface Coatings P/L Australia** - www.aerospaceurfacecoatings.com
 - Currently working on a new design*
 - Involved during the specifications phase of the website.
 - Worked from ground-up on the website using WordPress, WordPress customization, plugins, sliders, forms.
 - Managed day-to-day updates whenever required.

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- Extensive root-cause-analysis on the website logs to view and block the IP addresses responsible when the website was hacked.
- Worked on SEO
- **Stress Intel** <http://www.stressintel.com>
 - Involved in redesigning the website.
 - Worked on getting the website SEO optimized.
- **Lexington Computer LLC – Office of the Mayor of Lexington**
 - Gathered client requirements and providing the best solution.
 - Involved in budgeting for the projects.
 - Re-designed mid/small level websites/databases.

Environment:

PHP 5.6, HTML5, CSS3/2.1, XML, jQuery, JavaScript, Ajax, AngularJS, NodeJS, MySQL 5.3, MS- SQL Server 2008, Windows 10/8, Bootstrap 3.3.7/4.0-beta, WordPress 4.5, Joomla 3.2, Adobe Photoshop CS5.5, Microsoft Visual Studio 2015, Eclipse IDE, PHPStorm, Sublime Text 3, XAMPP 1.8.3.

Software Design Engineer, Real Networks Inc. Seattle, USA Nov2005-Oct 2010

Team: Online Services - MAPS

- Worked simultaneously on 3 different platforms.
- Worked on more than 100+ projects ranging from 6month projects to 3 day projects.

Project: Agile Redesign and development of EBI Framework Web flows to Spring Web Flows

- Worked on Scrum based development and function point estimations.
- Ground up re-design and development of the entire Order paths/Web flows with the new Spring Framework technology.
- Responsible in writing JSP custom tags.
- Wrote high-level Project definition document.
- Responsible for agile design and development of Spring Web Flows which sell product subscriptions such as Rhapsody® Unlimited, Rhapsody 25, Rhapsody To Go, SuperPass™, RBBE, POS, Radio Pass™
- Maintained the **web flows** and made necessary changes in creating new offers as per business requirements.
- Conducting **retrospective meetings** after the end of various projects.
- Successfully **trained** diverse developers both onsite and offshore.
- Involved in various **design reviews**.
- Coordinated simultaneous development of several online and backend projects.
- Produced detailed technical documentation which aided the existing system functioning that was distributed to the team members.
- Provided technical support on issues which arise after deployment to Production.

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- Performed root cause analysis on various high priority emergency production bugs.
- Conducted **risk/issue tracking**, performance analysis, **change and release management** and production support.
- Worked on Ant/Maven for project build/test/deployment, **Log4j** for error logging and Debugging, **JUnit for unit and integration testing**.
- Design and development of e-mail templates.

Environment:

J2EE, Spring framework 2.0, Spring Web Flow, Roxen, EBI, CMS Tool, Oracle 10g, JDK 1.6, Tomcat 6.0, XML, HTML, DHTML, CSS, JavaScript, CVS, Ant, Maven 2, Jira, Eclipse, ISO

Project: EBI Framework Web Flows and Roxen based Web Flows

- Developed and maintained the Order paths/flows in EBI framework
- Designed and developed RC-WS, EC-WS, LPIWSA Java Web Service calls, JSP custom tags
- Involved in various high-level design reviews and MRD reviews
- Involved in quick fire drills to fulfill various immediate marketing required site updates.
- Produced various high-level technical documents
- Designed the initial Specification of Design documents
- Provided technical support on issues which arise after deployment to production

Environment:

J2EE, EBI Framework, JSP, Roxen, JDK1.5, Tomcat 5.0, HTML, DHTML, CSS2.1, JavaScript, CVS, ISO, Eclipse, Oracle 10g, Ant, Soap Client

Project: Design and Development of www.real.com , www.rhapsody.com pages and various sub sites

- Maintenance of day-to-day website/CMS updates of the website(s).
- Involved in major decision makings for the look and feel of the home page.
- Involved from the planning phase to execution to maintenance of various pages on www.real.com and also redesign work of the home page
- Delegated tasks and responsibilities to appropriate personnel.
- Involved in quick fire drills to fulfill various immediate marketing required site updates.
- Provided technical support on issues which arise after deployment to Production

Environment:

CMS Tool, JSP, Java Servlets, JDK 1.4, EBI Framework, Tomcat 4.0, HTML, DHTML, CSS, JavaScript, CVS, ISO